



Waynesburg Prosperous & Beautiful

Quarterly Newsletter

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Our Mission Statement

Waynesburg Prosperous & Beautiful represents a community endeavor to preserve and revitalize historic downtown Waynesburg and raise awareness of the educational, cultural and historical opportunities, as well as the convenience of shopping, associated with the town.

Inside this issue:

- WP&B receives national accreditation
- University students participate in scavenger hunt throughout the downtown
- ERC hosts Visual Merchandising Workshop

9th Annual 50's Fest & Car Cruise

Event features 200 classic vehicles, fifties era fun

Close to 200 classic cars, trucks and motorcycles traveled to downtown Waynesburg for the 9th annual 50's Fest & Car Cruise on Saturday, Sept. 11, filling High Street as well as several side streets and parking lots.

The event, hosted by Waynesburg Prosperous & Beautiful and sponsored in part by Hot Rod's House of Bar-B-Que and WANB Radio, offered numerous activities reminiscent of the 1950's along with the car show. Kids of all ages enjoyed contests in bubble gum blowing, doing the limbo, spinning hula hoops and twisting to Chubby Checker's classic "Twist" song.

"A tremendous thank you to everyone who helped to make this year's 50's Fest & Car Cruise such a huge success," said Doug Wilson, chairman of the 50's Fest Committee and DJ for WANB. "We had beautiful weather and close to 200 gorgeous hot rods, street rods, classic cars, trucks and motorcycles on display. It was also one of the best-attended 50's festivals by spectators ever."

The car cruise featured exhibitors from Pennsylvania, West Virginia and Ohio, with several vehicles and their owners traveling over 150 miles to be there. The farthest traveled registrant was Buddy Draper from Fairfield, Indiana, who drove his 1985 pick-up 600 miles to downtown Waynesburg. The second-farthest traveled registrant drove 310 miles from Stevens, Pa.

Door prize winners were drawn every half hour throughout the day. Nancy DiCio of Washington, Pa., won the 50/50 raffle drawing for a prize of \$423 cash. The event also featured a special Saturday edition of WANB's oldies show, Greene County Gold, broadcast live from the courthouse steps. Classic movies were shown at the historic Waynesburg Theater, children's activities were provided by Greene Community Church and hot dogs and shaved ice were sold **see CLASSIC on p. 2**



Classic cars and spectators fill High Street during the 2010 50's Festival.

Old-fashioned Christmas shopping to be main feature of upcoming Open House



Carolers provide old-time Christmas entertainment to downtown shoppers at last year's Holiday Open House. This year's event will take place Dec. 3 and feature live musicians, wagon rides and plenty of great downtown Christmas shopping.

Waynesburg Prosperous & Beautiful will host its annual Holiday Open House in historic downtown Waynesburg on Friday, December 3, from 5 to 9 p.m. Most stores on High Street will extend their hours to 9 p.m. or later, with carolers, live musicians and burn barrels providing a unique and festive shopping experience. Horse-drawn wagon rides will be available, and spiced nuts and hot dogs will be sold on the street.

In addition, a silent auction will be presented by participating downtown merchants, offering shoppers a chance to purchase a wide variety of gifts and merchandise for high bid. The auction is expected to feature over a dozen items totaling more than \$1,000 value, including artwork, gift baskets, gift certificates, jewelry, clothing and more.

Silent auction items will go on display at participating merchants several weeks before the Holiday Open House, and bids can be entered from that time up until bid closing at 7:00 p.m. on December 3. At that time, the bid sheets will be collected and high bidders announced from the courthouse steps. Proceeds from the silent auction will benefit programs of Waynesburg Prosperous & Beautiful.

The 2010 Holiday Open House is sponsored by Dale Property Services Penn and a number of downtown businesses.

Classic cars, 1950's celebrated (from p. 1)



Emily Block, 2010 Miss Rain Day Kelcee Headlee and Christina Lahew hang out with Elvis on the courthouse steps during the 50's Fest & Car Cruise. Later, Elvis performed to his 50's hit song "Jailhouse Rock."

by street vendors. Hot Rod's House of Bar-B-Que also provided curbside service of its entire menu with the aid of Waynesburg University Athletic Training students earning funds for a mission trip.

Many of the downtown shops were open for business throughout the festival, offering in-store specials and discounts. The 50's Fest also featured an appearance by the king of rock 'n roll, Elvis Presley, as portrayed by comedian Randy Riggle.

There were no registration or admission fees for the 9th annual 50's Fest & Car Cruise. Funds were raised through sponsorship, the 50/50 raffle and sales of 50's Fest T-shirts. Proceeds from the 2010 event will enable Waynesburg Prosperous & Beautiful and 50's Fest volunteers to complete plans for the festival and cruise next year.

"We've already begun planning for next year's 10th annual event, so mark your calendar for Saturday, Sept. 10, 2011...because next year's cruise will be here before you know it," Wilson said.

WP&B receives national accreditation

Waynesburg Prosperous & Beautiful has been designated as an accredited National Main Street Program for meeting the commercial district revitalization performance standards set by the National Trust Main Street Center. Each year, the National Trust and its partners announce the list of accredited Main Street® programs that have built strong revitalization organizations and demonstrate their ability in using the Main Street Four-Point Approach® methodology for strengthening their local economy and protecting their historic buildings.

"We congratulate this year's nationally accredited Main Street programs for meeting our established performance standards," said Doug Loesch, director of the National Trust Main Street Center. "Accredited Main Street programs are meeting the challenges of the recession head on and are successfully using a focused, comprehensive revitalization strategy to keep their communities vibrant and sustainable."

WP&B's performance is annually evaluated by the Pennsylvania Downtown Center, which works in partnership with the National Trust Main Street Center to identify the local programs that meet 10 performance standards. These standards set the benchmarks for measuring an individual Main Street program's application of the Main Street Four-Point Approach® to commercial district revitalization. Evaluation criteria determines the communities that are building comprehensive and sustainable revitalization efforts and include standards such as developing a mission, fostering strong public-private partnerships, tracking economic progress and preserving historic buildings.

"Waynesburg Prosperous & Beautiful is pleased to receive this national accreditation," said Jeanine Henry, president of WP&B. "It serves to reaffirm that what we are doing to revitalize the downtown is positive and that the hard work of our volunteers is impacting our town in a positive way. Additionally, the monetary investment of our donors and sponsors shows that many businesses and individuals believe in our mission and are willing to support the improvement of downtown Waynesburg."

Main Street Manager Larry Marshall agreed, adding, "Waynesburg Prosperous & Beautiful shares a common vision with Greene County, Waynesburg Borough and Waynesburg University. With these groups all working together toward the revitalization of our downtown community, we can accomplish our goals. The National Trust Main Street Accreditation demonstrates that we have the ability to do so."

The National Trust for Historic Preservation is a nonprofit membership organization bringing people together to protect, enhance and enjoy the places that matter to them.

Established in 1980, the National Trust Main Street Center® helps communities of all sizes revitalize their older and historic commercial districts. Working in more than 2,200 downtowns and urban neighborhoods over the last 30 years, the Main Street program has leveraged more than \$48.9 billion in new public and private investment. Participating communities have created 417,919 net new jobs and 94,176 net new businesses, and rehabilitated more than 214,263 buildings, leveraging an average of \$27 in new investment for every dollar spent on their Main Street district revitalization efforts.

Main Street
NATIONAL TRUST FOR
HISTORIC PRESERVATION®

Ten Thousand Villages

November 10-December 20, 2010

Monday-Thursday: 10 a.m.-5 p.m.

Friday: 10 a.m.-7 p.m.

Saturday: 10 a.m.-1 p.m.

68 South Washington Street
(Former Hot Rod's Location)



Featuring fair-trade products from over 30 countries in Africa, Asia & Latin America

Jewelry, pottery, stationery, toys, wall art, candles, picture frames & more

Workshop offers tips on visual merchandising to downtown business owners

The Economic Restructuring Committee of Waynesburg Prosperous & Beautiful hosted a Visual Merchandising Workshop on Friday, August 13, as part of their Downtown Dialogue series. The workshop featured guest speaker Rick Viglione, Western PA Regional Coordinator of the Pennsylvania Downtown Center.

Downtown merchants from Waynesburg and nearby communities joined the ERC for this free workshop to learn more about engaging their window spaces, drawing customers into their businesses and encouraging customer growth through displays and onsite advertisements. Mr. Viglione discussed various components of visual merchandising, including building façades, sidewalks, window displays, signage and interior displays.

The workshop was held in the Center for Research & Economic Development at Waynesburg University. Following the program, participants had the option to accompany Mr. Viglione on a tour into downtown Waynesburg to apply topics discussed in the workshop. The group made stops at Jan's Country Nook & Hardware, Our Glass Creations and Artisans.



Rick Viglione, western region coordinator of the PA Downtown Center, discuss the display window at Our Glass Creations with workshop participants.



Streetscape improvements

Phase I of the streetscape project to enhance the streets of downtown Waynesburg wrapped up in October. This phase of the project included burying utility lines and installing decorative sidewalks, streetlights and trees on High St. from Cumberland to Washington St., and on Washington St. from High to Wayne St.

A portion of the streetscape remains to be completed; the sidewalks in front of Victoria Square and the Greene County Office Building were not done yet because of large vaults discovered under the sidewalk there. New designs had to be completed for that area, and the construction work is scheduled to be done in March of 2011.

Part of Washington St. had to be closed while it was under construction, but High St. remained open to two lanes of traffic during the project.

Volunteer for your downtown!

Waynesburg Prosperous & Beautiful welcomes volunteers to contribute to the revitalization of historic downtown Waynesburg. Volunteers have the opportunity to serve on their choice of four committees:

Organizational Committee, responsible for the organization's structure and governance.

Design Committee, responsible for maintaining the integrity of building design and improvements.

Promotions Committee, responsible for promoting downtown Waynesburg and conducting special events.

Economic Restructuring Committee, responsible for compiling trade area information and data management.

Anyone wishing to join a committee and contribute to downtown Waynesburg may contact WP&B at (724) 627-8119 or mms@waynesburgpa.org.

Support Downtown!

Waynesburg Prosperous and Beautiful, Inc. welcomes donations from community businesses and individuals. We are a 501(c) 3 charitable organization, and all contributions are completely tax deductible. Your commitment to the community is greatly appreciated!

Donations may be mailed to our office at P.O. Box 246, Waynesburg PA 15370. Please make checks payable to Waynesburg Prosperous & Beautiful.



Think Downtown First!

Ever been to a parade in a mall parking lot?

Authentic experiences happen downtown. Concerts in the park, historic theaters, local festivals ... the list goes on!

Information provided by Pennsylvania Downtown Center:
717-233-4675 or www.padowntown.org



