



Waynesburg Prosperous & Beautiful

Quarterly Newsletter

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Our Mission Statement

Waynesburg Prosperous & Beautiful represents a community endeavor to preserve and revitalize historic downtown Waynesburg and raise awareness of the educational, cultural and historical opportunities, as well as the convenience of shopping, associated with the town.

Inside this issue:

- Downtown Dialogues conclude for 2010
- Sheep & Fiber Winter Raffle Winner drawn
- Waynesburg University operates seasonal Ten Thousand Villages store in the downtown

Holiday Open House enlivens downtown Waynesburg with the Christmas spirit Event brings out crowd despite cold temperatures

Cold weather, jingling bells and friendly holiday greetings... There was no better way to kick off the Christmas season than visiting downtown Waynesburg for the annual Holiday Open House on Friday, Dec. 3. Hosted by Waynesburg Prosperous & Beautiful and sponsored in part by Dale Property Services Penn, this year's event featured live musicians and carolers, lit fire barrels and extended shopping hours at most downtown stores.



Lit fire barrels helped keep shoppers warm.

A highlight of the evening was the silent auction, which featured over \$1,000 total value in merchandise donated by downtown merchants. Items up for bid included jewelry, gift baskets, clothing, gift certificates, handmade crafts, and more. Proceeds from the silent auction benefit programs of Waynesburg Prosperous & Beautiful.

The 2010 Holiday Open House also featured horse-drawn wagon rides provided by Fred Kiger and his team of Belgian horses. The Presbyterian Bell Choir performed live on the Courthouse steps, and live musical groups and carolers entertained at various spots along High Street. Moore's Hot Dogs sold hot dogs and coffee to chilly shoppers on the sidewalk near the Courthouse, and most downtown shops offered free cookies and hot chocolate or cider courtesy of Bakelove's Lisa Conklin. The Salvation Army bell ringers were on the street collecting donations, and Santa Claus was also spotted around town listening to children's Christmas wish lists.

The Holiday Open House is held each year on the first Friday of December to draw attention to the unique shops and businesses downtown Waynesburg has to offer. The event fills the downtown area with an old-time Christmas atmosphere.



Sidewalk musicians performed seasonal selections throughout the downtown area to entertain shoppers and passersby.

WP&B Annual Retreat features speaker from Pittsburgh Downtown Partnership

Waynesburg Prosperous & Beautiful welcomed Michael M. Edwards, president and CEO of the Pittsburgh Downtown Partnership, as the speaker for their Annual Planning Retreat held Friday, Nov. 12, at the Center for Research & Economic Development at Waynesburg University.

During the retreat, Edwards spoke about his work with the Pittsburgh Downtown Partnership, and then discussed downtown Waynesburg with attendees. He advocated Waynesburg Prosperous & Beautiful's strategy of working together with other groups interested in the future of the downtown, such as the borough, county and university.

"Waynesburg Prosperous & Beautiful has all the right stakeholders at the table," Edwards said. "The key will be to identify overlapping interests to advance a more robust and compelling downtown."

"The community has a great stock of buildings, a movie theater and an engaged university. I am confident they will have success in the year to come."

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Mike Edwards, top left, leads the discussion at the Annual Retreat.

Ideas shared at annual retreat (from p. 1)

According to Jeanine Henry, president of Waynesburg Prosperous & Beautiful, those in attendance benefited from the program and the conversation it prompted.

“Our organization was pleased to welcome Mike Edwards to speak at our Annual Retreat,” she said. “It was wonderful to have someone with us with a high level of experience in downtown revitalization and to be able to discuss ideas for our community, ask questions and learn from downtown Pittsburgh’s example.”

Edwards administers the Business Improvement District for downtown Pittsburgh, advocating for the business and property owners and marketing the city’s downtown as the region’s business and cultural center and the premier location to live, work, shop, dine, play and visit.

He has extensive experience working with downtown preservation and revitalization; in addition to his current role with the PDP, Edwards has served as president of the Downtown Spokane Partnership in Spokane, WA, principal of The Saratoga Associates in Buffalo, NY, and executive director of the Buffalo Place, Inc. in Buffalo, NY.

Each year, Waynesburg Prosperous & Beautiful conducts the Annual Retreat for all of its committees and partners to come together to set goals and strategies for the coming year and to plan for the future. This includes updating the organization’s five year strategic plan, discussing accomplishments of the past year and sharing new ideas for the downtown.



TEN THOUSAND VILLAGES®

Unique store downtown for Christmas

During the months of November and December, Waynesburg University operated a temporary Ten Thousand Villages store in the downtown at 68 S. Washington Street. Ten Thousand Villages is a fair trade retailer that sells products from over 30 countries in Africa, Asia and Latin America.

The artisan-crafted items for sale included jewelry, pottery, stationery, toys, wall art, candles and picture frames. Each product came with a tag identifying its country of origin.

The store benefits the Waynesburg University Mission Trip Scholarship Fund as Ten Thousand Villages donates the overhead costs for the sale to the university.

This is the seventh year Waynesburg University has hosted the Ten Thousand Villages store, and the third year that it has been set up in a downtown storefront.

Holding the sale in the downtown area provides another option for shoppers to find unique gift items during the Christmas season.

Sheep & Fiber Winter Raffle Winner

Teri Rattay of Smithfield, Pa., was selected as the winner of the alpaca winter basket raffle. Teri won the basket full of goodies from Lippencott Alpacas, which was valued at \$200. The basket included a 100% alpaca extreme weather hat, two pairs of extreme weather alpaca socks, an alpaca scarf, one pair of alpaca glittens, a medium alpaca teddy bear and an alpaca belly-button warmer. All proceeds from the alpaca winter raffle benefit the 2011 Sheep & Fiber Festival, which will be hosted by Waynesburg Prosperous & Beautiful May 21 and 22 at the Greene County Fairgrounds.



Welcome to New Businesses:

- ◆ GRIPS BMX Shop, Morris St.

On the Move:

- ◆ Direct Results, Home of the GreeneSaver, has relocated to 30 West High St.
- ◆ Hudson’s Jewelers has relocated to 78 West High St.



what YOU can do to help improve your downtown:

- Buy goods & services from local downtown businesses
- Participate in community discussion groups on the future of downtown
- Attend community celebrations downtown

Information provided by:
 Pennsylvania Downtown Center
 717-233-4675
www.padowntown.org



Become our fan!

The Downtown Lowdown Facebook Page

As a fan you will receive:

- Business Spotlight promotions
- Notifications of Waynesburg events
- Pictures of the community at local events
- Opportunities to discuss changes you think should occur in Waynesburg
- An outlet for your opinions to be heard

Become our fan at:

www.facebook.com/downtownlowdown

Downtown Dialogues wrap up for 2010

The Economic Restructuring Committee held its fourth and final Downtown Dialogue of 2010 on Friday, Nov. 19, at the Center for Research & Economic Development at Waynesburg University. The morning's discussion focused on the Ten Thousand Villages store, the Holiday Open House and a potential buy-local program.

Rhonda Woloshun, a senior at Waynesburg University and manager of Waynesburg's Ten Thousand Villages this year, spoke about the store's background and its offerings this season. She also discussed the store's marketing efforts through displays at the PA Welcome Center along I-79 near Kirby.

Karen Calvert, chairperson for the Holiday Open House Committee, discussed the plans for the 2010 event. Dialogue attendees offered suggestions and ideas for improving and expanding the event in the future.

Lindsey Biddle, chairperson of the ERC, talked about the committee's idea to start a buy-local program for downtown Waynesburg and asked for comments and suggestions. Attendees discussed the idea and agreed that it will take the cooperation of lots of different groups. The ERC will continue to work on the program and take input from anyone with ideas.

Waynesburg Prosperous & Beautiful hosted four Downtown Dialogues throughout 2010. The first was held in March and focused on the Streetscape project, the second was held in May and featured an open forum discussion, and the third was held in August and featured a Visual Merchandising Workshop with guest speaker Rick Viglione of the Pennsylvania Downtown Center.

The first Downtown Dialogue of 2011 will be held Friday, March 18, in the CRED and will focus on the buy-local campaign.



The final Downtown Dialogue of the year featured a discussion on the Holiday Open House, Ten Thousand Villages and a potential buy-local program. Next year, the ERC plans to host three dialogues to meet with downtown merchants.

Mark your calendars for 2011!

March 18 - **Downtown Dialogue** at CRED, 7:45 a.m.

May 18 thru October 12 - **Farmers' Market** in downtown Waynesburg, every Wednesday, time to be announced

May 21 & 22 - **Sheep & Fiber Fest** at Greene County Fairgrounds, 10 a.m. to 5 p.m. both days

September 10 - **10th Annual 50's Fest & Car Cruise** in downtown Waynesburg, 10 a.m. to 4 p.m.

December 2 - **Holiday Open House** in downtown Waynesburg, 5 to 9 p.m.

Waynesburg Prosperous & Beautiful

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Volunteer for your downtown!

Waynesburg Prosperous & Beautiful welcomes volunteers to contribute to the revitalization of historic downtown Waynesburg. Volunteers have the opportunity to serve on their choice of four committees:

Organizational Committee, responsible for the organization's structure and governance.

Design Committee, responsible for maintaining the integrity of building design and improvements.

Promotions Committee, responsible for promoting downtown Waynesburg and conducting special events.

Economic Restructuring Committee, responsible for compiling trade area information and data management.

Anyone wishing to join a committee and contribute to downtown Waynesburg may contact WP&B at (724) 627-8119 or msm@waynesburgpa.org.

Support Your Community!



Waynesburg Prosperous and Beautiful, Inc. welcomes donations from community businesses and individuals. We are a 501(c) 3 charitable organization, and all contributions are completely tax deductible. Your commitment to the community is greatly appreciated!

Donations may be mailed to our office at P.O. Box 246, Waynesburg, PA 15370. Please make checks payable to Waynesburg Prosperous & Beautiful.