

Wayne is the name of the game

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WAYNESBURG - Worker Wayne, wearing his yellow hard hat and overalls, is just 14 inches tall and hiding somewhere in downtown Waynesburg.

Worker Wayne is a character doll based on Bob the Builder who is on display in successive downtown businesses for one-week periods throughout the Streetscape construction project. Each week, downtown shoppers, workers and visitors are encouraged to find the specific business where Worker Wayne is located that week and enter their names for the weekly prize drawing of \$25.

Waynesburg Prosperous & Beautiful started the Worker Wayne promotion June 1 as an incentive to keep customers coming through the doors of retail merchants and businesses as the Streetscape construction moves through downtown. The promotion is sponsored by participating downtown merchants and WP&B.

In order to play the Worker Wayne game, all participants need to do is visit downtown Waynesburg and search for Wayne. Once they have located him, they need to fill out an entry form and deposit it in the collection box at that location.

On Friday evenings, a winner will be drawn from all entries received that week. The winner will be contacted by phone the following Monday morning and will have three days to contact Waynesburg Prosperous & Beautiful to claim their prize. The winner will also be announced live on WANB Radio on Monday mornings. Worker Wayne will then move to a new location in the downtown, and the search will begin again.

So far this summer, seven individuals have won a \$25 prize by playing the Worker Wayne game: Crystal Crouse, Marilyn Sue Negley, Chrissie Berry, Amber Mankey, Frances Pratt, Barbara Yeager and Glenna Dukate.

Waynesburg Prosperous & Beautiful is a nonprofit, Main Street program that operates in conjunction with the Pennsylvania Downtown Center. Funded by the state Department of Community and Economic Development, Waynesburg Prosperous & Beautiful represents a community endeavor to preserve and revitalize historic downtown Waynesburg and raise awareness of the educational, cultural and historical opportunities, as well as the convenience of shopping, associated with the town. Copyright Observer Publishing Co.